Notice: This is a translation of the Notice of Convocation of the 180th Ordinary General Meeting of Shareholders of Hankyu Hanshin Holdings, Inc. and is made solely for the convenience of foreign shareholders. In the case of any discrepancy between the translation and the Japanese original, the latter shall prevail.

[Translation]

Securities Code: 9042

May 23, 2018

To our shareholders

Kazuo Sumi, Chairman and Representative Director **Hankvu Hanshin Holdings, Inc.**

1-1, Sakaemachi, Ikeda-shi, Osaka (Head Office: 1-16-1, Shibata, Kita-ku, Osaka-shi)

Notice of Convocation of the 180th Ordinary General Meeting of Shareholders

You are cordially invited to attend the 180th Ordinary General Meeting of Shareholders of the Company to be held as described below.

If you are unable to attend the meeting, please exercise your voting rights by mail or via the Internet after studying the following reference materials for the General Meeting of Shareholders and confirming the Information on the Exercise of Voting Rights on pages 3 through 4.

Details

1. Date and Time 10:00 a.m., <u>Wednesday</u>, <u>June 13, 2018</u>

2. Location of Meeting Main Hall, Umeda Arts Theater 19-1, Chayamachi, Kita-ku, Osaka-shi

3. Purpose of Meeting

Matters for Reporting:

- 1. Report on the business report, consolidated financial statements and financial statements for the 180th fiscal year (April 1, 2017 to March 31, 2018)
- 2. Report on the audit results of the consolidated financial statements for the 180th fiscal year by the Accounting Auditors and the Audit & Supervisory Board

Matters for Resolution:

First Item of Business: Appropriation of Retained Earnings

Second Item of Business: Partial Amendment to the Articles of Incorporation

Third Item of Business: Election of nine (9) Directors

Fourth Item of Business: Election of two (2) Audit & Supervisory Board Members

4. Matters Determined upon Convocation

Please refer to "Information on the Exercise of Voting Rights" on pages 3 through 4.

- * Please understand that if any revisions are required to be made to the matters to be indicated in the business report, consolidated financial statements, financial statements and reference materials for the General Meeting of Shareholders, the revisions will be posted on our website (http://www.hankyu-hanshin.co.jp/ir/) in Japanese.
- * If you exercise your voting rights at the meeting by proxy (only one other shareholder who is able to exercise his/her voting rights at the General Meeting of Shareholders is entitled to become a proxy), we will request that the proxy provide documents to prove his/her proxy (letter of proxy), your voting form, and the proxy's voting form at the reception desk of the venue.

Information on the Exercise of Voting Rights

There are three methods for exercising your voting rights:

• Voting at the General Meeting of Shareholders

Please present the enclosed voting form to the reception desk of the venue. You are also requested to bring this Notice of Convocation of the General Meeting of Shareholders with you to the meeting.

• Voting by mail

Please indicate your approval or disapproval of the Items of Business on the enclosed voting form and return the completed form to the Company to arrive by the designated deadline noted below. Deadline for exercising voting rights: to arrive by 5:50 p.m. on June 12, 2018 (Tuesday)

• Voting via the Internet

Please access the voting website designated by the Company (https://evote.tr.mufg.jp/) and input your approval or disapproval of the Items of Business and complete by the designated deadline noted below.

Deadline for exercising voting rights: to be completed by 5:50 p.m. on June 12, 2018 (Tuesday)

If you will be attending the General Meeting of Shareholders, you are not required to follow the procedures for voting by mail or via the Internet.

Information on voting via the Internet

When voting via the Internet, please be aware of the following matters before voting.

(1) Voting website

- (i) Voting via the Internet is available only by gaining access to the Company's designated voting website (https://evote.tr.mufg.jp/) from a PC, a smartphone, or a mobile phone (i-mode, EZweb or Yahoo! Mobile). However, please note that you cannot vote via the Internet on the designated website between the hours of 2:00 a.m. and 5:00 a.m.
- (ii) Please note that you may not be able to vote via PC or smartphone on the designated voting website depending on your Internet settings, such as firewalls, etc., that are in place to regulate your Internet connection, anti-virus software that has been installed, use of a proxy server or no designation of TLS encrypted communication.
- (iii) When voting via mobile phone, you must use one of the following services: i-mode, EZweb or Yahoo! Mobile. For security reasons, you cannot vote using mobile devices that cannot send encrypted information (TLS communications) or that cannot send information on the mobile phone used.
- (iv) The Company will accept votes via the Internet received by the end of business hours (5:50 p.m.) on June 12, 2018 (Tuesday), which is the day immediately prior to the date of the General Meeting of Shareholders. However, you are advised to vote early, and please contact the Help Desk described below if you have any questions.

(2) Method for voting

- (i) On the voting website (https://evote.tr.mufg.jp/), please use the "login ID" and the "temporary password" stated in the voting form, and input your approval or disapproval in accordance with the instructions on the screen.
- (ii) Please note that, in order to prevent unauthorized access to the designated website by third parties other than shareholders (persons impersonating shareholders) and to prevent the alteration of votes, if you wish to vote via the Internet, we request that you change your "temporary password" to a permanent password on the designated voting website.

- (iii) We will provide a new "login ID" and "temporary password" each time a General Meeting of Shareholders is convened.
- (3) Costs associated with accessing the voting website

All costs associated with accessing the voting website (cost of internet connections, telephone tolls, etc.) are to be borne by the shareholder. In addition, when voting via smartphone or mobile phone, all data fees and other mobile phone costs incurred in the use of a smartphone or a mobile phone are also to be borne by the shareholder.

Handling of duplicate voting via the Internet

If you vote via the Internet multiple times, the final vote cast will be deemed as effective. If you vote via a PC, a smartphone or a mobile phone multiple times, the final vote cast will be deemed as effective.

Handling of duplicate voting by mail and via the Internet

If you vote by both mail and via the Internet, the Company will treat the vote cast via the Internet as effective.

Information on electronic voting platform

Nominal shareholders (including standing proxies) such as management trust banks may use the electronic voting platform operated by ICJ, Inc. (which was established by Tokyo Stock Exchange, Inc. and another company) by applying in advance.

For further assistance regarding IT matters, please contact:

Corporate Agency Division (Help Desk) Mitsubishi UFJ Trust and Banking Corporation Phone: 0120-173-027 (9:00 to 21:00; toll free only within Japan)

Reference Materials for General Meeting of Shareholders

Items of Business and Reference Matters

First Item of Business: Appropriation of Retained Earnings

Our group intends to improve the competitiveness of each core business led under the initiative of key companies that fall under the Company's responsibility to perform group management, and endeavors to demonstrate the comprehensive strength of the group through collaboration between core businesses.

The Company has the basic policy to continue distributing constant dividends, while having set the target total return ratio of 30% for conducting share buyback.

* Total return ratio: the aggregate of the total annual dividend and purchases of treasury stock as a percentage of consolidated net income

For the current fiscal year, the Company wishes to pay final dividends as follows:

- (1) Matters relating to, and total amount of, dividend property to be allotted to the shareholders:
 - 20 yen per share of common stock, totaling 4,970,727,040 yen
 - * As interim dividends of 20 yen per share of common stock were distributed, annual dividends for the current fiscal year amount to 40 yen per share, which is 5 yen per share increase compared with the previous fiscal year.
- (2) Date that the distribution of retained earnings becomes effective:

June 14, 2018

Second Item of Business: Partial Amendment to the Articles of Incorporation

- 1. Reason for the Proposal
 - (1) "The basic policy for countermeasures against large-scale acquisitions of Company shares (takeover defense measures) approved by the ordinary general meeting of shareholders held on June 16, 2015 (the "Basic Policy") and "the plan for countermeasures against large-scale acquisitions of the Company shares (takeover defense measures)" adopted by resolution of the Board of Directors on June 16, 2015(the "Plan"), will expire at the conclusion of this Ordinary General Meeting of Shareholders.

As a result of careful consideration based in particular on the close observation of opinions of its shareholders including domestic and foreign institutional investors, recent trends concerning takeover defense measures, and changes in the business environment surrounding the Company, the Company decided to discontinue and abolish both the Basic Policy and the Plan by resolution of the Board of Directors on May 15, 2018. As a result of this resolution, the Company proposes to delete Article 17 of the current Articles of Incorporation.

(2) The Company also makes necessary changes in Article numbers in connection with the above changes.

2. Details of the Proposed Amendments

Current Articles of Incorporation	Proposed Amendments
Article 17 (Matters for Resolution of General Meeting of	
Shareholders)	
17.1 The General Meetings of Shareholders may resolve	
matters separately set out in law, ordinance or these Articles	
of Incorporation as well as the basic policy for	
countermeasures against large-scale acquisitions of	
Company shares.	
17.2 The Company may determine matters relating to	
gratis allotments of stock acquisition rights by resolution of	
the Board of Directors, by resolution of the General	
Meeting of Shareholders, or by resolution of the Board of	
Directors made under the authority of the General Meeting	
of Shareholders.	
17.3 As part of its countermeasures against large-scale	
acquisitions of Company shares, the Company may, when	
making decisions relating to a gratis allotment of stock	
acquisition rights in accordance with Article 17.2 above,	
provided for the terms and conditions of the stock	
acquisition rights as follows:	
(1) Certain parties prescribed in the basic policy for	
countermeasures against large-scale acquisitions of	(Deleted)
Company shares ("Non-Qualified Parties") may not exercise	
stock acquisition rights; and	
(2) The Company may acquire stock acquisition rights	
only from parties other than Non-Qualified Parties and	
deliver its shares in exchange for the stock acquisition	
rights.	

Current Articles of Incorporation	Proposed Amendments
17.4 "Countermeasures against large-scale acquisitions of	
Company shares" provided for in Articles 17.1 and 17.3	
above refers to certain types of measures used to make it	
difficult for acquirers to go through with an acquisition of	
the Company by means of the Company's issuing or	
allotting new stocks or stock acquisition rights the main	
purpose of which is not to finance the Company business	
or establish business alliances, namely, such measures	
that the Company introduces before the commencement	
of an acquisition by an acquirer that threatens to harm the	
Company's corporate value and, in turn, the common	
interests of the Company's shareholders. "To introduce"	
means to determine the specific details of the	
countermeasures against large-scale acquisitions of	
Company shares, such as to resolve to issue new stocks or	
stock acquisition rights as countermeasure to a large-scale	
acquisition of Company shares.	
Article 18 through Article 39	Article <u>17</u> through Article <u>38</u>
(Texts are omitted)	(The subsequent Articles are renumbered with the
	provisions unchanged)

(Note) Amended parts are underlined.

Third Item of Business: Election of nine (9) Directors

The terms of office of all nine (9) Directors expire at the close of this General Meeting of Shareholders. The Company requests the election of nine (9) Directors.

The candidates for the positions of Director are as follows:

No.	Name (Date of Birth)	Summary	Number of Shares of the Company Owned	
		Apr. 1973	Joined Hankyu Corporation	
		Jun. 2000	Director of Hankyu Corporation	
		Jun. 2002	Managing Director of Hankyu Corporation	
	Reelection Kazuo Sumi (Apr. 19, 1949)	Jun. 2003	President and Representative Director of Hankyu Corporation	
		Apr. 2005	President and Representative Director of Hankyu Holdings, Inc.	35,340 shares
1		Oct. 2006	President and Representative Director of the Company	33,3 10 5114105
		Apr. 2008	Director of Hankyu Hanshin Hotels Co., Ltd. (to present)	
		Mar. 2014	Chairman and Representative Director of Hankyu Corporation (to present)	
		Jun. 2017	Chairman and Representative Director, Group CEO of the Company (to present)	

No.	Name (Date of Birth)	Summary	Number of Shares of the Company Owned	
		Apr. 1982	Joined Hankyu Corporation	
		Jun. 2005	Director of Hankyu Corporation	
		Jun. 2006	Director of Hankyu Holdings, Inc.	
		Oct. 2006	Director of the Company	
		Apr. 2007	Managing Director of Hankyu Corporation	
		Jun. 2016	Executive Vice President and Representative Director of Hankyu Corporation	
	Reelection	Jun. 2016	Executive Vice President and Representative Director of the Company	
2	Takehiro Sugiyama	Jun. 2016	Director of HANSHIN ELECTRIC RAILWAY CO., LTD. (to present)	21,650 shares
	(Nov. 20, 1958)	Oct. 2016	Director of HANKYU TRAVEL INTERNATIONAL CO., LTD. (to present)	
		Oct. 2016	Director of HANKYU HANSHIN EXPRESS Co., Ltd. (to present)	
		Apr. 2017	President and Representative Director of Hankyu Corporation (to present)	
		Jun. 2017	President and Representative Director of the Company (to present)	
		Apr. 2018	Director of Hankyu Hanshin Properties Corp. (to present)	

No.	Name (Date of Birth)	Summary o	Number of Shares of the Company Owned	
3	Reelection Masao Shin (May 22, 1957)	Apr. 1981 Jun.2006 Oct. 2006 Apr. 2008 Apr. 2014 Apr. 2016 Apr. 2017 Jun. 2017 Apr. 2018	Joined HANSHIN ELECTRIC RAILWAY CO., LTD. Director of HANSHIN ELECTRIC RAILWAY CO., LTD. Director of the Company Managing Director of HANSHIN ELECTRIC RAILWAY CO., LTD. Senior Managing Director of HANSHIN ELECTRIC RAILWAY CO., LTD. Director of Hankyu Corporation (to present) President and Representative Director of HANSHIN ELECTRIC RAILWAY CO., LTD. (to present) Executive Vice President and Representative Director of the Company (to present) Director of Hankyu Hanshin Properties Corp. (to present)	16,160 shares
4	Apr. 1975 Jun. 2005 Jun. 2007 Reelection Takaoki Fujiwara (Feb. 23, 1952) Jun. 2011 Apr. 2017 Jun. 2017		Joined HANSHIN ELECTRIC RAILWAY CO., LTD. Director of HANSHIN ELECTRIC RAILWAY CO., LTD. Managing Director of HANSHIN ELECTRIC RAILWAY CO., LTD. President and Representative Director of HANSHIN ELECTRIC RAILWAY CO., LTD. Director of the Company Chairman and Representative Director of HANSHIN ELECTRIC RAILWAY CO., LTD. (to present) Representative Director of the Company (to present)	11,920 shares

No.	Name (Date of Birth)	Summary o	Number of Shares of the Company Owned	
		Mar. 1957	Joined DAIKIN INDUSTRIES, LTD.	
	Reelection Candidate for the position of External Director	Jun. 1994	President and Representative Director of DAIKIN INDUSTRIES, LTD.	
		Jun. 2002	Chairman and Representative Director and CEO of DAIKIN INDUSTRIES, LTD.	7 200 -1
5	Noriyuki Inoue	Jun. 2003	Director of Hankyu Corporation	7,300 shares
	(Mar. 17,1935)	Apr. 2005	Director of Hankyu Holdings, Inc.	
		Oct. 2006	Director of the Company (to present)	
		Jun. 2014	Chairman of the Board and Chief Global Group Officer of DAIKIN INDUSTRIES, LTD. (to present)	
	Reelection	Apr. 1963	Joined The Kansai Electric Power Company, Incorporated	
	Candidate for the position of	Jun. 2005	President and Representative Director of The Kansai Electric Power Company, Incorporated	
6	External Director	Jun. 2010	Director of the Company (to present)	10,100 shares
	Shosuke Mori	Jun. 2010	Chairman and Representative Director of The Kansai Electric Power Company, Incorporated	
	(Aug. 6, 1940)	Jun. 2016	Senior Adviser of The Kansai Electric Power Company, Incorporated (to present)	
	Reelection	Apr. 1975	Joined TOHO CO., LTD.	
7	Yoshishige Shimatani	May 2011	President and Representative Director of TOHO CO., LTD. (to present)	1,600 shares
	(Mar. 5, 1952)	Jun. 2015	Director of the Company (to present)	
		Apr. 1981	Joined Hankyu Department Stores, Inc.	
8	Reelection	Mar. 2012	President and Representative Director of HANKYU HANSHIN DEPARTMENT STORES, INC. (to present)	0 ah
	Naoya Araki (May 14, 1957)	Jun. 2012	Representative Director of H ₂ O RETAILING CORPORATION (to present)	0 shares
		Jun. 2017	Director of the Company (to present)	

No.	Name (Date of Birth)	Summary o	f Career and Important Positions of Other Organizations ly Held	Number of Shares of the Company Owned
9	Reelection Yoshihiro Nakagawa (May 6, 1953)	Apr. 1976 Jun. 2005 Apr. 2007 Apr. 2013 Mar. 2014 Jun. 2014 Apr. 2017	Joined Hankyu Corporation Director of Hankyu Corporation Managing Director of Hankyu Corporation Senior Managing Director and Representative Director of Hankyu Corporation President and Representative Director of Hankyu Corporation Director of the Company (to present) Chairman and Representative Director of Hankyu Hanshin Hotels Co., Ltd. (to present)	30,000 shares

(Notes)

- 1. The candidates for the positions of Director have no special interest in the Company.
- 2. Mr. Noriyuki Inoue and Mr. Shosuke Mori are candidates for the positions of External Director.
- 3. The Company has filed with the securities exchange on which its shares are listed a report on independent officers, detailing that Mr. Noriyuki Inoue and Mr. Shosuke Mori are independent officers. Mr. Noriyuki Inoue and Mr. Shosuke Mori have satisfied the independence criteria (posted on the Company's website: http://www.hankyu-hanshin.co.jp/corporate/data/officer.html) stipulated by the Company which takes into account the requirements for independence prescribed by the securities exchange.
- 4. The reasons to elect Mr. Noriyuki Inoue and Mr. Shosuke Mori, respectively, are as follows:
 - (1) Mr. Noriyuki Inoue: Because he has held the position of representative director of DAIKIN INDUSTRIES, LTD. for a long time and as vice-chairman of Kansai Economic Federation, he is expected to express opinions using his abundant experience and from the perspective of a business leader.
 - His term of office from election as an External Director of the Company to the close of this General Meeting of Shareholders is fifteen (15)years.
 - (2) Mr. Shosuke Mori: Because he long held the position of representative director of The Kansai Electric Power Company, Incorporated, which carries out business expected to benefit the public as our group does, and of chairman of Kansai Economic Federation, he is expected to express opinions using his abundant managerial experience, and from the perspective of a business leader and with understanding of corporate social responsibility.

His term of office from election as an External Director of the Company to the close of this General Meeting of Shareholders is eight (8) years.

- 5. The Company has entered into individual contracts with Messrs. Noriyuki Inoue, Shosuke Mori, Yoshishige Shimatani and Naoya Araki, respectively pursuant to the provisions of Article 427, Paragraph 1 of the Companies Act and Article 27 of the Articles of Incorporation of the Company, to the effect that their respective liability for damages under Article 423, Paragraph 1 of the Companies Act shall be limited to the amount specified by laws and regulations.
- 6. Hankyu Corporation carried out a corporate division on April 1, 2005, whereby Hankyu Corporation transferred its railway business and all other businesses to Hankyu Railway Business Succession Co., Ltd. (its trade name was changed to Hankyu Corporation on April 1, 2005), and changed its trade name to Hankyu Holdings, Inc. at the same time.
- 7. Hankyu Holdings, Inc. changed its trade name to Hankyu Hanshin Holdings, Inc. on October 1, 2006 upon the business integration with HANSHIN ELECTRIC RAILWAY CO., LTD.
- 8. Hankyu Department Stores, Inc. carried out a corporate division on October 1, 2007, whereby Hankyu Department Stores, Inc. transferred its department store business to the newly established Hankyu Department Stores, Inc., and changed its trade name to H₂O RETAILING CORPORATION at the same time. In addition, the newly established Hankyu Department Stores, Inc. merged with Hanshin Department Stores, Inc., on October 1, 2008, and changed its trade name to HANKYU HANSHIN DEPARTMENT STORES, INC.

Fourth Item of Business: Election of two (2) Audit & Supervisory Board Members

The term of office of Mr. Haruo Sakaguchi and Mr. Junzo Ishii expires at the close of this General Meeting of Shareholders. The Company requests the election of two (2) Audit & Supervisory Board Members. The Audit & Supervisory Board has previously given its approval on this proposal.

The candidates for the positions of Audit & Supervisory Board Members are as follows:

THE	candidates for the positions of	Truuit & Su	bervisory Board Members are as follows.	
No.	Name (Date of Birth)	Summary o	f Career and Important Positions of Other Organizations Concurrently Held	Number of Shares of the Company Owned
1	Reelection Candidate for the position of External Audit & Supervisory Board Member Haruo Sakaguchi (Mar. 19, 1933)	Apr. 1958 Apr. 1989 Jun. 2006 Jun. 2006 Oct. 2006 Nov. 2013	Registered as a attorney-at-low (to present) Vice-President of Japan Federation of Bar Associations Audit & Supervisory Board Member of Hankyu Holdings, Inc. Audit & Supervisory Board Member of Hankyu Corporation (to present) Audit & Supervisory Board Member of the Company (to present) Audit & Supervisory Board Member of Hankyu Hanshin Hotels Co., Ltd. (to present)	18,500 shares
2	Reelection Candidate for the position of External Audit & Supervisory Board Member Junzo Ishii (Sep. 28, 1947)	Apr. 1986 Apr. 1989 Apr. 1999 Apr. 2008 Jun. 2010 Jun. 2010 Apr. 2016	Professor at Faculty of Commerce, Doshisha University Professor at Faculty of Business Administration, Kobe University Professor at Graduate School of Business Administration, Kobe University President of University of Marketing and Distribution Sciences Audit & Supervisory Board Member of the Company(to present) Audit & Supervisory Board Member of HANSHIN ELECTRIC RAILWAY CO., LTD.(to present) Director of Research Institute of Marketing and Distribution Sciences	3,300 shares

(Notes)

- 1. The candidates for the position of Audit & Supervisory Board Members have no special interest in the Company.
- 2. Mr. Haruo Sakaguchi and Mr. Junzo Ishii are candidates for the positions of External Audit & Supervisory Board Member.
- 3. The Company has filed with the securities exchange on which its shares are listed a report on independent officers, detailing that Mr. Haruo Sakaguchi and Mr. Junzo Ishii are independent officers. Both of them have satisfied the independence criteria (posted on the Company's website: http://www.hankyu-hanshin.co.jp/corporate/data/officer.html) stipulated by the Company which takes into account the requirements for independence prescribed by the securities exchange.

- 4. The reasons to elect Mr. Haruo Sakaguchi and Mr. Junzo Ishii, respectively, are as follows:
 - (1) Mr. Haruo Sakaguchi: Because he is a practicing attorney-at-low, he is expected to express opinions in particular from the perspective of ensuring compliance management.

His term of office from election as External Audit & Supervisory Board Member of the Company to the close of this General Meeting of Shareholders is twelve years.

(2) Mr. Junzo Ishii: Because he held various academic positions, including the professor at the Graduate School of Business Administration of Kobe University and the president of the University of Marketing and Distribution Sciences, he is expected to express opinions based on his deep insight as an expert in business administration.

His term of office from election as External Audit & Supervisory Board Member of the Company to the close of this General Meeting of Shareholders is eight (8) years.

- 5. The Company has entered into individual contracts with Mr. Haruo Sakaguchi and Mr. Junzo Ishii, respectively, pursuant to the provisions of Article 427, Paragraph 1 of the Companies Act and Article 34 of the Articles of Incorporation of the Company, to the effect that their respective liability for damages under Article 423, Paragraph 1 of the Companies Act shall be limited to the amount specified by laws and regulations.
- 6. Hankyu Holdings, Inc. changed its trade name to Hankyu Hanshin Holdings, Inc. on October 1, 2006 upon the business integration with HANSHIN ELECTRIC RAILWAY CO., LTD.

End of Document